

Your guide to  
#LookSharp for  
Hedgehogs!

Friday 4<sup>th</sup> December



*or any day to  
suit you!*



**A huge THANK YOU on behalf of all at Somerset Wildlife Trust for Looking Sharp for Hedgehogs!**

By getting as many people as possible to dust off their dinner suits, dig out their dickie bows or pull out that Christmas party dress from the depths of the wardrobe, we're making Somerset a better place for hedgehogs and all the wildlife that call Somerset home by donating to **#LookSharpforHedgehogs!**


**Please follow the latest Government Covid guidelines. This pack has all sorts of ideas to help you have fun in your finest whilst raising funds virtually.**

Hedgehugs,

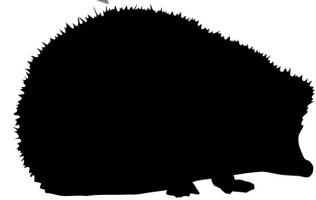
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**Hedgehogs have declined by at least 46% in 13 years.  
They're now vulnerable to extinction in Great Britain.**



Every penny you raise will help Somerset Wildlife Trust make this county a better place for hedgehogs, and all the other wonderful wildlife that call Somerset home.



# Nominate!



Invite three friends (or more!) that you think will love an excuse to get out of their jammies and to swap their slippers for something stylish. Share this with your friends, family, neighbours and colleagues:

I'm donating to swap my slippers for stilettos, my PJs for a posh dress or my track suit for a dinner suit to for the day to **#LookSharpforHedgehogs!**

Hedgehogs have declined by 46% in the last 13 years and are now vulnerable to extinction. I challenge you to **#LookSharpforHedgehogs** too and donate to **@SomersetWildlifeTrust** to help make the county a better place for hedgehogs and all the other wildlife that call Somerset home. Please share, invite three (or more!) friends, and donate whatever you are able at **justgiving.com/campaign/LookSharpforHedgehogs** Thank you!

# Get started!

## 1. Invite invite invite

Invite your friends, family and colleagues and get a date in everyone's diaries. Reminders are essential! Share your JustGiving page and post on social using **#LookSharpforHedgehogs**, and build the buzz.

## 2. Dig out your finest

Forget the usual dress-down day, this is an excuse to swap your slippers for stilettos, your PJ's for a posh dress, or your track suit for a dinner suit all whilst raising funds to protect our wonderful wildlife. Any donation to take part, large or small, will help protect our wildlife.

## 3. Choose an activity

Boost the funds you raise with one (or more!) of our five ideas to raise £50. Or why not go the whole hog and carry on into the evening? Extra resources can be downloaded at [www.somersetwildlifetrust.org/LookSharp](http://www.somersetwildlifetrust.org/LookSharp)

## 4. Get everyone together

Whether you're dressing up to the nines for a remote work meeting, getting the mince pies ready for a virtual Christmas party, calling your friends or family or simply walking the dog - get everyone together virtually, dress up and let your hair down!

## 5. Collect your donations

Stick our Hedge(hog) Fund label to a jar to collect cash, and to do this virtually, create your JustGiving page for online donations. Simply go to [JustGiving.com/campaign/LookSharpforHedgehogs](http://JustGiving.com/campaign/LookSharpforHedgehogs) and click "Start Fundraising".

## 6. Matched Giving fund boost!

Ask your employer if they will match the funds you raise and donate the same amount to Somerset Wildlife Trust. People are likely to be even more generous if they know their donation will be doubled!

# 5 ways to raise £50

Which of these fundraisers prickles your fancy, or will you go the whole hog and do them all?

## Pin the nose on David Hasselhog!

Put on a blindfold, spin around and ask for a donation to have a go.



## Virtual hedgehog bake-off

Challenge everyone you know to a hedgehog cake baking competition - this is great on social media and hilarity is guaranteed! Or guess the weight of your beautiful creation?



## Guess the name of the hedgehog

Could it be Amy Spinehouse or Edgar Allan Poke? Use our game sheet and ask for a donation to play. Even better if there's a prize!

## Hedgehog Scurry

A **3km walk, jog or run** - in your finest of course, and either get sponsored for your efforts or donate to take part. This is the distance a hedgehog walks in an evening in search of food! Make sure to follow latest Government Covid guidelines.

## Book worm book swap

**Book swaps** are great little fundraisers, or, sell your books virtually using an app like Ziffit!



## Go the whole hog!

Continue the fun in your finest into the evening with these fab fundraisers:

- **Hog the limelight virtual karaoke:** donate to enter, or to make the singer stop!
- **Spine and dine:** or host a virtual dinner - bring Zoom to the table!
- **How sharp is your memory?** Host a virtual quiz and donate to enter teams.



# Transferring your funds

Now your fun and festivities are over, it's time to transfer any offline donations to Somerset Wildlife Trust. There are three easy ways to do this:

1. **JustGiving:** Bank the funds raised and make a donation directly to your Look Sharp for Hedgehogs fundraising page on JustGiving at [justgiving.com/campaign/LookSharpforHedgehogs](https://www.justgiving.com/campaign/LookSharpforHedgehogs)
2. **Card:** To pay by card, go to [www.somersetwildlife.org/donate/community-fundraising](https://www.somersetwildlife.org/donate/community-fundraising) and select "Look Sharp for Hedgehogs" from the drop down menu.
3. **Cheque:** Make your cheque payable to Somerset Wildlife Trust and post it to the address below, along with our **Hedge(hog) Fund transfer form.**



Tom Marshall



**Somerset Wildlife Trust**  
34 Wellington Road, Taunton, Somerset TA1 5AW  
Registered Charity Number: 238372

