



# wildlife

**for wellbeing**

Improving mental health at work

# Nature and health

It's rare to switch on the news without hearing that nature is in trouble. Even in leafy Somerset, which is often lauded as being the most wooded county in the country, nature is struggling. A third of our species are now locally extinct or under immediate threat.

The Blue Planet effect has rippled through society, both individually and on a corporate level. We are increasingly aware of the impact humans are having on the environment and the actions we can take to restore nature's health.

But what about our health? What can nature do for you? Does engaging with nature during the working day really make a difference to the mental and physical health and wellbeing of you and your staff?

## Five ways to wellbeing

### Be active

Explore your nearest nature reserve

### Connect

with the people around you

### Watch

the wildlife on your doorstep

### Learn

Let nature be your teacher

### Give

your time and reap the benefits

# mental health & work

As our physical health improves with advances in medicine, the ability to cope with our mental anxieties seems to be faring less well. This can have an impact both at home and at work.

According to mental health charity, Mind:

**25%** of us suffer from depression and/or anxiety in any given week.

**15%** of us experience a mental health issue at work every year.

Recent research conducted by Mind found that for one in three of those polled, work caused more stress than either debt or health concerns. People reported feeling anxious, with 7-10% having felt suicidal. Shockingly, those who report suicidal thoughts during their lifetime has now risen to one in 20 of us, with workers within the construction industry being particularly badly affected. Research commissioned from within this industry found that there were over 1,400 suicides of construction workers from 2011-2015.

It's not just staff health that's suffering. The impact of staff absenteeism (in addition to presenteeism) on businesses due to sickness is huge and, according to Acas, is often higher in larger-sized organisations.

## The cost of stress

Absenteeism is estimated by the Centre for Mental Health to cost UK businesses around £35bn a year.

According to the Health and Safety Executive, work-related stress or anxiety resulted in 15.4m working days being lost in 2017-18, over half of all sickness days taken. As an employer you may consider yourself to be sensitive and supportive of the mental health issues your staff are experiencing.

But do you even know if your staff are stressed, and to what extent? In 2014 one in five people polled by Mind and YouGov admitted to having taken a day off due to stress, but 90% of those questioned admitted to giving a different reason for their absence. While we're talking about mental health more openly than ever before, for many people admitting they're suffering still carries a stigma and often workers suffer in silence.

Many companies are actively involved in overcoming this stigma and it does make a difference. The same poll revealed that staff would feel more loyal, motivated and committed if they perceived their employer to be taking action to support staff mental wellbeing. Those questioned felt they would probably recommend the company as being a good place to work.

The links between our physical and mental health are strong. The more sedentary we become the greater the cost to businesses and to the UK economy.

Get Britain Standing found that 90% of employees said they would like the opportunity to be more physically active in the workplace. Many companies now promote physical activity during the working day, as well as improving the overall fitness of employees.

Research by the British Heart Foundation found that companies have also benefitted from increases in staff attendance and a decrease in job stress, seeing a reduction of 27% in sick days for those staff who engaged in physical activity.

## The facts

**£35bn** The cost of absenteeism to UK businesses each year

**15.4m** working days lost to work-related stress or anxiety in 2017/18

**1/5** of those polled in 2014 took a day off due to work stress

**27%** reduction in sick days for staff who engaged in physical activity.

# What can nature do for your employees?

A study by Mind found that after a walk in the park:

**71%** of those polled reported decreased levels of depression after the green walk

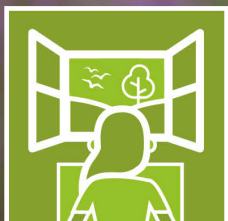
**71%** said they felt less tense and

**90%** had increased self-esteem



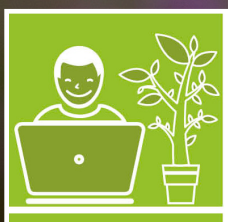
## Nature improves your health

Daily contact with nature is linked to reduced levels of chronic stress, reductions in obesity and improved concentration, so get your colleagues outside and help them feel healthier.



## Nature makes happier workers

Make your office greener by creating an outside area and encouraging lunchtime walks. There is a 10% reduction in work absence if employees are able to look at green space rather than a wall.



## Green offices boost productivity

Adding plants and photos of wildlife (or even playing birdsong!) can help your colleagues at work. Employees are 15% more productive when workplaces have even a few houseplants, but why not go even further?

# the benefits of nature

One of the most effective and cheap ways of reducing stress is engaging with nature. It doesn't take long to achieve great results – just five minutes!

## Walking at work

When it comes to sitting behind a desk all day, Dr James Levine, a leading obesity expert in America, warns that “sitting is the new smoking ...Go out for a walk, get some fresh air for a meeting”; a suggestion that is endorsed by Public Health England (PHE).

If you're lucky enough to have green space outside your window, don't just look at it – encourage staff to take a break and go for a short walk outside.

A recent study carried out by the University of Exeter Medical School found that spending two hours in nature was so beneficial that it could join the recommended five a day of fruit and veg and 150 minutes of exercise a week as official health advice – even if participants just sat and enjoyed the peace rather than taking part in a physical activity.

That's a chunk out of the working day so be reassured that research by the University of Essex concluded that the largest positive effect on self-esteem resulted from a walk of just five minutes – definitely achievable in a lunch break!

## Walking meetings

Walking meetings are not just good for physical health but there are numerous claims that they're great for creativity, too! It's suggested that the best results can be achieved if there is an end destination and groups are small. Give it a try – your staff will benefit, as may your business!

If walking isn't a practical option and you have picnic benches or chairs in the grounds, why not take your boardroom outside?

## Woodland bathing

If your grounds have a wooded area – even better! Popularised in Japan and known as 'woodland bathing', shinrin-yoku involves time spent walking or even just sitting passively among trees and is reported to have numerous mental and physical health benefits, including lowering blood pressure, boosting the immune system and improving memory, concentration and sleep.

## Go wild at work

### Encouraging wildlife to your workplace

Whether you have acres of grounds, or even just a balcony, there are always opportunities to make improvements for wildlife, which your staff can take part in.

### A room with a view

A room with a view of a green space is much healthier for staff than one without. There's a 10% reduction in work absence if employees are able to look at a green space rather than a wall!

## 30 Days Wild

If you want to see a real difference to staff health, why not take part in The Wildlife Trusts' national 30 Days Wild Campaign?

Studies by the University of Derby show that by connecting with nature for 30 consecutive days, there is a significant increase in the health and happiness of participants. The study revealed that these positive effects aren't just felt during 30 Days Wild, but for months afterwards, with 30% of participants feeling happier after taking part.

Even organising a few activities for employees during the event will highlight the benefits of engaging with nature, in your grounds or elsewhere.

## The benefits of wildlife to your business in a nutshell

The simple measures above to support staff mental health and wellbeing can:

- Increase productivity, efficiency and innovation
- Increase profits and reduce business costs
- Improve staff morale and performance
- Reduce sickness, absence and staff turnover
- Enhance your reputation as an employer



# volunteering for wildlife

Most companies are switched on to the benefits of volunteering in the community.

An independent review carried out by the University of Essex has found that 95% of Wildlife Trust volunteers with low wellbeing reported an improvement within six weeks of involvement with their Wildlife Trust. We always have opportunities for small numbers of staff to join our existing volunteers and engage in practical tasks around the county throughout the year, and we are also able to organise larger team days for you.

**Please contact us for further details  
volunteering@somersetwildlife.org**



## Volunteering testimonials

"Really enjoyed the volunteering session - a worthwhile exercise both in terms of the output and the physicality of the session. Great to meet and understand the work and challenges of the Somerset Wildlife Trust team. Equally satisfying to meet with members of my own team that I had only spoken to on the phone or never met at all!"

"A really good day! Apart from the great team atmosphere and being out in the sunshine instead of behind a desk, there's a huge amount of pride at what we achieved. Also a really nice peaceful place to visit and enjoy, had no idea it was there."

"The day was great, we all had a back to nature day and your team leader was worth his weight in gold for his patience and teaching. was unaware at the lifespan of a well-built dry stone wall but believe it to be somewhere around the hundred year mark. Between the five of us we rebuilt a section approximately 10 metres long. Volunteering is something that I do in my local town but this was a different day for me because I learnt so many new things about a very old skill. I left the day with a puffed out chest knowing that I may have done something that will now allow future generations to see how it was done in the 'good old days'."

For more information about how your company can support Somerset Wildlife Trust, please contact [kirby.everett@somersetwildlife.org](mailto:kirby.everett@somersetwildlife.org)